

Hello

I'm Ella Pierce : ellap2002@gmail.com | 916-801-9701 | Madison, WI 53711

Objective

Outgoing and skilled in effective communication and team collaboration. A dynamic professional with expertise in social media strategy, customer engagement, and brand development. Passionate about delivering measurable results, promoting loyalty, and maximizing business success. Ready to leverage creativity, adaptability, and strong work ethic in a new position.

Education and Training

University of Wisconsin - Madison | Madison, WI | 2021 - Present ; Digital Communications and Media

Rio Americano High School | Sacramento, CA | Graduated: 06/2021; Dean's List, Member of the National Honors Society, 2016-2021

University of Oklahoma | Norman, OK | 2021-2022

Athletics

- Rower for University of Oklahoma Rowing Team | 2021-2022
- Coxswain for Wisconsin Women's Rowing Team | 2022 - Present

Skills

Social media strategy and content creation, Clear public speaking skills, Effective listening and communication, Strong organizational skills and attention to detail, Proofreading and editing, Problem-solving and adaptability, Record-keeping and task management

Experience

Social Media Strategist | Lash Loft | Madison, WI | 06/2024 - 10/2024

Helped grow the brand and promote products through engaging social media content and campaigns. Played a key role in building excitement for the launch of Uptown, Lash Loft's sister company specializing in hair services. Worked closely with the team to highlight services, encourage customer engagement, and strengthen brand identity.

Hostess | Drybar Hair Salon | Sacramento, CA | 10/2020 - 05/2021

Greeted guests warmly upon arrival and ensured seamless check-in and seating. Verified reservations and managed wait times efficiently to optimize the customer experience. Proactively addressed customer feedback, contributing to improved satisfaction ratings. Ensured compliance with health and safety regulations at all times.

Lead Assistant Director | Pierce Art Camp | Sacramento, CA | 06/2016 - 07/2019

Created lesson plans and facilitated engaging art activities tailored to age-appropriate groups. Oversaw and trained new assistants to ensure safety and quality program delivery. Built strong relationships with participants and their families, fostering a positive and creative environment.

Accomplishments

Contributed to the growth and rebranding efforts of Lash Loft, helping to expand its offerings and introduce a new sister company. Performed in front of hundreds of thousands of people through a vocal career, including NASCAR events, the Sacramento Kings, NHRA Racing, America's Got Talent auditions, and other local venues. Gained confidence and public speaking skills by performing for large audiences. Competed as a rower at prestigious championships, including the Capital Crew at the Southwest Regional Junior Championships, Head of the Lake in Seattle, and the US Rowing Youth National Championships (placed 6th in the nation in 2019).

References

Kristin Beard King | Political Solutions Founding Partner | kristin@politicalsolutions.us : **Rocco Marongelli** | Civitas International Relations Teacher | rmarongelli@sanjuan.edu